PRS KOREA 2025

November 9(Sun)~11(Tue), 2025 Grand InterContinental Seoul Parnas Hotel



Curriculum Vitae

Personal Information		
Title (i.e. Pf., Dr., etc.)	CEO	
Name (First name_Last Name)	Simon Lee	100
Degree (i.e. MD, Msc, PhD, etc.)	B.S. in Business administration	
Country	Republic of Korea (ROK)	
Affiliation	Flitto Inc.	

Educational Background

Graduated from Daewon Foreign Language High School, French Department, and Korea University with a B.S. in Business Administration.

Professional Experience

Simon Lee founded Flitto Inc. in 2012 with the vision of "Creating a World Beyond Language Barriers." The company began as a crowdsourced translation and Al-powered language service and has since evolved into a global Al language data platform.

Under his leadership, Flitto became a global provider of multilingual datasets for Al training and localization, while expanding into real-time language Al solutions. The platform now serves over 14 million users across 173 countries and was listed on KOSDAQ in 2019. His contributions have been recognized with national honors, including a Presidential Commendation (2023) and the Minister of Science and ICT Award (2022).

Before founding Flitto, Simon managed M&A and venture investments at SK Telecom and SK Planet (2009–2012). Earlier, while at Korea University, he launched Flyingcane (2007–2008), a crowdsourced translation service that provided the foundation for Flitto's business model.



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Professional Organizations

- Member, Korea Al-Software Industry Association
- Member, AI G3 Powerhouse Forum
- Member, Korea Industrial Technology Association
- Participant, Artificial Intelligence Industry Association

Main Scientific Publications

